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MARCH IS SMALL PRESS MONTH: SUCCESS NO MYSTERY TO OCEANVIEW PUBLISHING Massachusetts-based publisher fills void, finds niche, celebrates independence

IPSWICH, Mass. – Founded in 2005 by Susan Greger of Ipswich, Massachusetts, and Robert Gussin, of East Hampton, New York, and Longboat Key, Florida Oceanview Publishing celebrates Small Press Month. Greger and Gussin, both former executives with Johnson & Johnson, created Oceanview to fill what they saw as a void in publishing.

According to Gussin, CEO of Oceanview, “In speaking with authors and attending writers conferences, we became cognizant of the frustration many authors have with larger publishers. Time and again, we heard that big publishers were hesitant to publish authors who weren’t established, and that mid-list authors often received little or no support from their publishers. What became clear was that plenty of wonderful books weren’t getting published and many great voices were left unheard. We created Oceanview to fill that void. While we come from science and medical backgrounds, we are voracious readers, and are passionate about books and literature. Our mission is to provide writers with the best-of-both-worlds – the ‘small publisher’ size allowing the author and publisher to work closely together, coupled with a larger publisher approach of providing significant marketing, publicity and advertising support for our books.”

Operating as a traditional, non-subsidy, non-vanity press and offering advance and royalties to authors, Oceanview focuses on hardcover general adult fiction with a special emphasis on works within the mystery/suspense/thriller genre.

Oceanview released five titles in 2006: *Shadow of Death* by Patricia Gussin, *The Perfect Assassin* by Ward Larsen, *South Beach Shakedown* by Don Bruns, *Death Angel* by Martha Powers, and *Trash Talk* by Bob Gussin. Oceanview has seven titles scheduled for release in 2007: *Ladykiller* (April 15) by Lawrence Light and Meredith Anthony, *The Castro Gene* (May 15) by international bestselling author Todd Buchholz, *Stuff to Die For* (September 1) by Don Bruns, *A Grave Breach* by James Macomber (October 1), *Egrets to the Flames* (November 1) by Barbara Anton, and *Twisted Justice* (December 1) as well as a trade paper edition of *Shadow of Death* (December 1) both by Patricia Gussin.

In just over a year since its inception, Oceanview has received a great deal of attention: *Shadow of Death* – nominee for “Best First Novel” in the Thriller Awards sponsored by the International Thriller Writers; *The Perfect Assassin* – awarded the Silver Medal in the Florida Book of the Year Awards, named as a finalist in the mystery/suspense category of both the Best Books 2006 Awards and finalist in the *ForeWord Book of the Year Awards*; *Death Angel* – selected as a BookSense Pick, finalist in the mystery/suspense category of both the Best Books 2006 Awards and the *ForeWord Book of the Year Award*; *South Beach Shakedown* – named best mystery/suspense in the Best Books 2006 awards, and finalist in mystery/suspense category of the *ForeWord Book of the Year Awards*; and *Trash Talk* – finalist in the humor category of the Best Books 2006 awards

Represented to the trade by New York-based Midpoint Trade Books, Oceanview has partnered with Writers House, one of the country’s preeminent literary agencies for domestic rights representation for the Oceanview catalog. In addition to reporting record pre-sales for their 2007 Spring list, Oceanview has sold rights for a number of their titles. Audio rights for *South Beach Shakedown* were sold to Blackstone Audio, Thorndike purchased large print rights for *Death Angel*, and Doubleday Book Club recently purchased book club rights for *Death Angel*.

Susan Greger, President of Oceanview, stated, “This is a great time to be an independent press. We have been both overwhelmed and humbled by the tremendous industry support, awards, and accolades we have received.”

Oceanview Publishing (www.oceanviewpub.com) is headquartered in Massachusetts. Members of the news media wishing to speak with a representative of Oceanview, or receive review copies of any of the Oceanview titles, are asked to contact Maryglenn McCombs by phone – 615.297.9875, or by email – maryglenn@maryglenn.com

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